

2025 COOKING, SPONSORING  
& EXHIBITING MENU



# BASIN BURNOUT

BBQ COOK-OFF & MUSIC FESTIVAL

MIDLAND, TEXAS

PRESENTED BY:

**pbadd**

Permian Basin Association  
of Directional Drilling

MARCH 29, 2025  
MIDLAND COUNTY HORSESHOE  
[WWW.BASINBURNOUT.COM](http://WWW.BASINBURNOUT.COM)

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## 2025 BASIN BURNOUT MARCH 29, 2025

Midland County Horseshoe  
2514 Arena Trail  
Midland, Texas 79701  
[www.basinburnout.com](http://www.basinburnout.com)

### EVENT CONTACTS

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EMW Digital  
Digital & Print Design Agency  
[Hello@emw.digital](mailto:Hello@emw.digital)

EMW Digital is proud to be the agency of choice for PBADD & the Basin Burnout. Through website management, social media management, digital advertising, and print design, we strive to increase involvement and attendance at the Basin Burnout, ultimately resulting in more funds raised for our nation's heroes.

## 01 ABOUT BASIN BURNOUT

Learn about the history of the Basin Burnout and how our annual Cook-Off and Music Festival gives back to veterans.

## 02 OUR IMPACT

Highlighting non-profit organizations that will receive funds raised from the 2025 Basin Burnout.

## 03 2024 SPONSORS + TEAMS

Recognizing those who competed, sponsored, and supported last year's Basin Burnout.

## 04 SPONSORSHIP OPPORTUNITIES

Details on how your organization can sponsor the Basin Burnout - an event dedicated to giving back to our nation's heroes.

## 05 BBQ COMPETITION TEAM PACKAGES

Details on how your organization can compete in our annual BBQ Cook-Off.

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Details on how your organization can promote your business while supporting veteran-based charities.

## 07 ATTENDANCE OPTIONS

Details on ticketing options for the Basin Burnout.



# ABOUT BASIN BURNOUT



Since its inception in 2016, the Basin Burnout has evolved from a friendly competition among oil and gas organizations into a highly anticipated event and a charitable powerhouse in the Permian Basin. Over the past decade, the event has raised over \$300,000 for local and national veteran-based organizations. In 2024 alone, the Basin Burnout raised more than \$160,000 for our beneficiaries: Reel Thanx, Boot Campaign, Toys for Tots (Permian Basin), and the Midland VFW Post 4149.

As a community event, the Basin Burnout is open to the public and invites organizations and families to join the fun. The event features live, local music throughout the day, culminating in performances by Grammy-winning artists in the evening. Attendees can enjoy a unique all-day experience with one of the largest amateur cooking competitions in the Permian Basin, offering free BBQ samples. Local businesses participate as exhibitors, providing shopping and exploration opportunities, while kid-friendly activities such as face painting and bounce houses keep children entertained.

The Basin Burnout aims to provide something for everyone: kid-friendly activities, live entertainment, and the best amateur BBQ in the Permian Basin. The event also offers numerous networking opportunities for sponsors and BBQ competition teams, all while supporting our nation's heroes. Join us in 2025 and be a part of our charitable giving.



## ABOUT PBADD

The Permian Basin Association of Directional Drilling (PBADD) is a nonprofit organization founded by and for oil and gas industry professionals. PBADD serves as a platform for exchanging industry specific knowledge and innovative ideas that advance the directional drilling sector. By fostering collaboration and professionalism, PBADD brings together oil and gas operators and oilfield service providers to enhance all aspects of the drilling services industry in the Permian Basin of Texas.

## OUR CHARITABLE CONTRIBUTIONS

Through sponsorships, BBQ competition teams, exhibitors, and ticket sales, the Basin Burnout's main purpose is to honor our military heroes for their sacrifice. In the last decade, we have raised over \$300K for local and national veteran-based organizations. Nonprofits that have received funds raised by our event include: Reel Thanx, Boot Campaign, Midland VFW Post 4149, Toys for Tots Permian Basin, CASA, and Show of Support - Hunt for Heroes.

## EVENT HIGHLIGHTS

- 🔥 *Community Event - Open to the Public and Family Friendly*
- 🔥 *Incredible Amateur BBQ by 30-50+ BBQ Competition Teams*
- 🔥 *Local and National BBQ Judges*
- 🔥 *Live Music Throughout the Day with Headliner in the Evening*
- 🔥 *Networking Opportunities for All Professionals*
- 🔥 *Sponsors & Smokers Salute Party - An Appreciation Event for our Sponsors and BBQ Competition Teams on Friday, March 28, 2025, at the Veteran's Lounge at Midland County Horseshoe*
- 🔥 *Live Auction and Raffle to Support Veteran-based Charities*
- 🔥 *Food and Drinks Available*

# OUR IMPACT | PRIMARY BENEFICIARIES

## REEL THANX “HEALING OUR TROOPS ONE CAST A TIME”

[reelthanx.org](http://reelthanx.org)

Reel Thanx is a non-profit organization based in Midland, Texas, dedicated to honoring and supporting military service members, both active and retired, focusing on those who have been wounded, ill, or injured as a result of their service in combat. Founded in 2007 by Mike Mundy, Reel Thanx aims to provide these heroes with therapeutic outdoor experiences through all-expense-paid fishing trips.

The organization hosts four fishing trips annually, typically taking place at Lake Amistad in Del Rio, Texas. Each trip accommodates around six participants, ensuring a personalized and meaningful experience. Since its inception, Reel Thanx has served over 300 military heroes. The Basin Burnout donates a portion of funds raised from our event to Reel Thanx to support these experiences for our military service members. By sponsoring, attending, or competing in the Basin Burnout, you help us contribute to an organization focused on honoring combat veterans by getting them back to nature. Reel Thanx has been a partner of The Basin Burnout since 2017.

## BOOT CAMPAIGN [bootcampaign.org](http://bootcampaign.org)

Boot Campaign, Inc. is a non-profit organization based in Dallas, Texas, inspired by Navy SEAL Veteran Marcus Luttrell's book Lone Survivor. Boot Campaign offers a comprehensive range of services designed to support veterans and their families through individualized, life-improving programs.

Boot Campaign's Health & Wellness Program delivers personalized treatment plans addressing physical and mental health issues such as post-traumatic stress, traumatic brain injuries, chronic pain, and substance abuse, with the goal of improving overall well-being and reducing suicide risk factors. Boot Campaign's Seasons of Service Program focuses on meeting the needs of military families during critical times of the year by providing assistance and curated gift boxes, ensuring that no family feels alone during the holidays or other significant moments, and their Lace Up, America initiative encourages public support and awareness by selling combat boots and branded apparel, with proceeds going directly to fund Boot Campaign's veteran support programs.

Basin Burnout donates a portion of funds raised from our event to Boot Campaign to support the services this organization offers to honor and restore the lives of veterans and military families. By sponsoring, attending, and joining the Basin Burnout as a BBQ Competition Team, you help us contribute to Boot Campaign's goal of honoring and restoring the lives of veterans and military families. Boot Campaign has been a partner of The Basin Burnout since 2022.



# OUR IMPACT | LOCAL BENEFICIARIES OF 2024 (CONTINUED)



## MIDLAND VFW POST 4149

The Veterans of Foreign Wars is dedicated to supporting those who sacrifice so much for this country, veterans, service members in the US Armed Forces, and their families and continues to be a voice for returning and currently deployed service members and their families.

A portion of funds raised through the 2024 Basin Burnout were donated to Midland VFW Post 4149 to support the resources the organization provides to veterans.



## ODESSA-MIDLAND MARINE CORPS RESERVE TOYS FOR TOTS

The U. S. Marine Corps Reserve Toys for Tots Program collects new, unwrapped toys during October, November and December each year, and distributes those toys as Christmas gifts to less fortunate children in the Permian Basin community. By raising funds throughout the year, Toys for Tots can purchase toys to supplement the donation collections throughout our area.

A portion of funds raised through the 2024 Basin Burnout were donated to Odessa-Midland Marine Corps Reserve Toys for Tots to support this patriotic community action program.



# 2024 COOKING TEAMS

**Hyflow Water Solutions - 2024 Medal of Honor Grand Champion**

Advanced Stimulation Technologies  
 Air Drilling Solutions Tools (ADS)  
 Altitude Energy Partners  
 Blue Energy  
 Delta Fuels  
 Downhole Well Solutions (DWS)  
 Drilling Tools International  
 E&G Guns  
 Gladiator Energy

Nabors  
 NOV  
 NTS Amega-Permian  
 Patriot Drilling Services  
 ProDirectional  
 ProPetro Services  
 RTX Wireline Services  
 Schlumberger  
 Scout Downhole / Turbo Drill

The Bosworth Company  
 Thomas Oilfield Services  
 Tetra / Swift Water  
 TLR  
 Toro Field Services  
 Total Directional  
 True Shot / Deep Well Services  
 Ultra Drilling Solutions  
 Viking Power  
 Yellow Jacket Oilfield Services

# 2024 SPONSORS

**NexTier - 2024 Medal of Honor Presenting Sponsor**

Abaco Drilling Technologies  
 Aim Directional Services  
 Bedrock Petroleum Consultants, LLC  
 Black Diamond Oilfield Services  
 Butch's Oilfield Services  
 Caballo Loco Midstream  
 Commander Downhole Technologies  
 EXPRO  
 Extreme  
 Gator Technologies  
 Graco Oilfield Services  
 IBEX Drilling Solutions  
 Industrial Oils Inc.  
 Invictus Tools

Jordan Service & Repair, LLC  
 Lightning Oilfield Services, Inc.  
 Midland Meat Company  
 Mulholland Energy Services  
 NZONE Guidance, LLC  
 Paloma Pressure Control  
 Park City Drilling Technologies  
 Paragon Integrated Services Group  
 Paulich Specialty Company  
 Phoenix  
 Precision Hydraulic Technology  
 Primo Field Services Inc.  
 ProDirectional  
 PV Fluid Products

Quality Rental Tools  
 RainRock Services, LLC  
 Rogers Ford Lincoln  
 Safety Solutions, LLC  
 Scientific Drilling  
 StabilDrill  
 Stryker Directional  
 Taurex Drill Bits  
 Thomas Oilfield Services  
 TNA Energy Services, LLC  
 Tusk Permian  
 West Texas Truck Accessories  
 Yellow Jacket Oilfield Services  
 Zion Energy Services

*\*ALL 2024 SPONSORS RECEIVE FIRST RIGHT OF REFUSAL FOR THEIR 2024 SPONSOR LEVEL UNTIL 12/15/24\**



# SPONSORSHIP OPPORTUNITIES

REGISTER AT [WWW.BASINBURNOUT.COM](http://WWW.BASINBURNOUT.COM)



## MEDAL OF HONOR – PRESENTING SPONSOR

The U.S. Armed Force's highest military decoration awarded for valor in combat.

- 🔥 Recognition as the Exclusive Presenting Sponsor For Basin Burnout
- 🔥 Prominent Display of Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Prominent Display of Company Logo on All Signage and Marketing-Related Material at Basin Burnout
- 🔥 First Right of Refusal for Next Year's Basin Burnout - Registration Closes 12/15/24
- 🔥 2 VIP Tables of 8 in a Premium Location for All Day Music and Headliner
- 🔥 20 Complimentary All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 72 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 Option to Enter One BBQ Competition Team or Exhibitor Booth at No Additional Cost - Registration Closes 1/31/25
- 🔥 Assign up to 2 People to Judge BBQ Competition on Your Company's Behalf - Registration Closes 1/31/25
- 🔥 16 Tickets for Sponsors & Smokers Salute Party
- 🔥 Local Radio Advertising
- 🔥 Meet and Greet With Headliner - Dependent on Artist Availability

**\$50,000**

(1 Available)



## SILVER STAR – ENTERTAINMENT SPONSOR

The U.S. Armed Force's third highest military decoration awarded for valor in combat.

- 🔥 Recognition as 1 of 3 Silver Star Entertainment Sponsors for Basin Burnout
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on All Signage and Marketing-Related Material at Basin Burnout
- 🔥 First Right of Refusal for Next Year's Basin Burnout - Registration Closes 12/15/25
- 🔥 1 VIP Table of 8 in A Premium Location for All Day Music & Headliner
- 🔥 10 Complimentary All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 8 Tickets For Sponsors & Smokers Salute Party
- 🔥 36 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 Meet and Greet With Headliner – Dependent on Artist Availability

**\$25,000**

(3 Available)



## BRONZE STAR – STAGE SPONSOR

The U.S. Armed Force's decoration awarded for either heroic achievement, heroic service, meritorious achievement, or meritorious service in a combat zone.

- 🔥 Recognition as 1 of 3 Bronze Star – Stage Entertainment Sponsors for Basin Burnout
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on All Signage and Marketing-Related Material at Basin Burnout
- 🔥 Company Logo on Stage Banners
- 🔥 First Right of Refusal For Next Year's Basin Burnout – Registration Closes 12/15/25
- 🔥 1 VIP Table of 8 in a Premium Location for All Day Music & Headliner
- 🔥 8 Complimentary All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 8 Tickets for Sponsors & Smokers Salute Party
- 🔥 36 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$15,000**

(3 Available)



## BBQ COMPETITION TEAM HOSPITALITY SPONSOR

Provides swag, alcohol, bathrooms, and stage in the BBQ Competition Team Area.

- 🔥 Recognition as 1 Of 2 BBQ Competition Team Hospitality Sponsors for Basin Burnout
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on All Signage And Marketing-Related Material at Basin Burnout
- 🔥 Company Logo on Swag Buckets Given to BBQ Competition Teams
- 🔥 First Right of Refusal for Next Year's Basin Burnout – Registration Closes 12/15/25
- 🔥 1 VIP Table Of 8 in a Premium Location for All Day Music & Headliner
- 🔥 8 Complimentary All-Day Passes To Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 8 Tickets for Sponsors & Smokers Salute Party
- 🔥 24 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$10,000**

(2 Available)



# SPONSORSHIP OPPORTUNITIES (CONTINUED)



REGISTER AT [WWW.BASINBURNOUT.COM](http://WWW.BASINBURNOUT.COM)

## BBQ COMPETITION JUDGE HOSPITALITY SPONSOR

*Provides swag, tent, bathrooms, and stage in the BBQ Competition Team Area for BBQ Competition Judges.*

- 🔥 Recognition as 1 Of 2 BBQ Competition Judge Hospitality Sponsors for Basin Burnout
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on All Signage And Marketing-Related Material at Basin Burnout
- 🔥 Company Logo on Signage in Judge's Area
- 🔥 First Right of Refusal for Next Year's Basin Burnout - Registration Closes 12/15/25
- 🔥 1 VIP Table Of 8 in a Premium Location for All Day Music & Headliner
- 🔥 8 Complimentary All-Day Passes To Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 8 Tickets for Sponsors & Smokers Salute Party
- 🔥 24 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$10,000**

(2 Available)

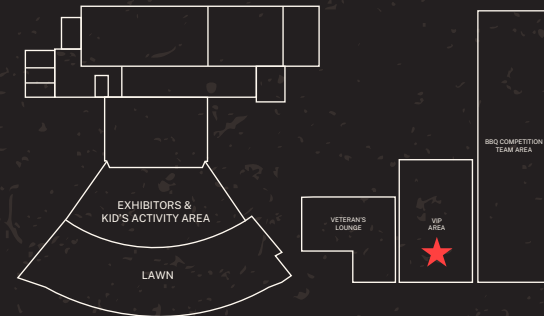


## VIP AREA SPONSOR

- 🔥 Recognition as 1 of 2 VIP Area Sponsors for Basin Burnout
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on All Signage And Marketing-Related Material at Basin Burnout
- 🔥 Company Logo on VIP Area Banners
- 🔥 First Right of Refusal for Next Year's Basin Burnout - Registration Closes 12/15/25
- 🔥 1 VIP Table Of 8 in a Premium Location for All Day Music & Headliner
- 🔥 8 Complimentary All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 8 Tickets for Sponsors & Smokers Salute Party
- 🔥 24 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$7,500**

(2 Available)



## SPONSORS & SMOKERS SALUTE PARTY - EVENT SPONSOR

*Basin Burnout's "TANGO MIKE" (Thanks Much) to our Sponsors & BBQ Competition Teams*

- 🔥 Recognition As 1 of 2 Sponsors & Smokers Salute Party -Event Sponsors
- 🔥 Company Logo on All Signage And Marketing-Related Material At Sponsors & Smokers Salute Party
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on All Signage And Marketing-Related Material at Basin Burnout
- 🔥 First Right of Refusal for Next Year's Basin Burnout - Registration Closes 12/15/25
- 🔥 6 Complimentary All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 6 Tickets for Sponsors & Smokers Salute Party
- 🔥 24 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$7,500**

(2 Available)





# SPONSORSHIP OPPORTUNITIES (CONTINUED)



REGISTER AT [WWW.BASINBURNOUT.COM](http://WWW.BASINBURNOUT.COM)

## BBQ COMPETITION AWARDS SPONSOR

- 🔥 Recognition as Awards Sponsor for Basin Burnout
- 🔥 Recognition During Awards Ceremony at Basin Burnout
- 🔥 Company Logo on Cook-Off Championship Trophy and Belts, Cutting Boards, Etc.
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on All Signage and Marketing-Related Material at Basin Burnout
- 🔥 First Right of Refusal for Next Year's Basin Burnout - Registration Closes 12/15/25
- 🔥 8 Complimentary VIP All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 8 Tickets for Sponsors & Smokers Salute Party
- 🔥 24 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$6,000**

(1 Available)



## PURPLE HEART SPONSOR

United States military decoration awarded in the name of the President to those wounded or killed while serving on or after April 5, 1917.

- 🔥 Recognition as a Purple Heart Sponsor for Basin Burnout
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on all Signage and Marketing-Related Material at Basin Burnout
- 🔥 First Right of Refusal For Next Year's Basin Burnout - Registration Closes 12/15/25
- 🔥 6 Complimentary VIP All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 6 Complimentary All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 6 Tickets For Sponsors & Smokers Salute Party
- 🔥 24 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$5,000**

(10 Available)



## FIRST RESPONDER + SECURITY SPONSOR

- 🔥 Recognition as 1 of 4 First Responder + Security Sponsors for Basin Burnout
- 🔥 Recognition During On-Stage Acknowledgement of Off-Duty Law Enforcement Security Staff
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on all Signage and Marketing-Related Material at Basin Burnout
- 🔥 First Right Of Refusal for Next Year's Basin Burnout - Registration Closes 12/15/25
- 🔥 6 Complimentary VIP All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 6 Complimentary All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 6 Tickets for Sponsors & Smokers Salute Party
- 🔥 24 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$5,000**

(4 Available)



## CANTEEN HYDRATION SPONSOR

- 🔥 Recognition as Canteen Hydration Sponsor for Basin Burnout
- 🔥 Company Logo or Advertisement on Water Bottle Coozie
- 🔥 Company Logo on Signage At Beverage Stations
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on all Signage And Marketing-Related Material at Basin Burnout
- 🔥 First Right of Refusal for Next Year's Basin Burnout - Registration Closes 12/15/25
- 🔥 6 Complimentary All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 6 Tickets for Sponsors & Smokers Salute Party
- 🔥 24 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$5,000**

(1 Available)



# SPONSORSHIP OPPORTUNITIES (CONTINUED)



REGISTER AT [WWW.BASINBURNOUT.COM](http://WWW.BASINBURNOUT.COM)

## BADGE & LANYARD SPONSOR

- 🔥 Recognition as Badge & Lanyard Sponsor for Basin Burnout
- 🔥 Company Logo on Badges Distributed to BBQ Competition Team And Staff
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on All Signage And Marketing-Related Material at Basin Burnout
- 🔥 First Right of Refusal for Next Year's Basin Burnout – Registration Closes 12/15/25
- 🔥 6 Complimentary All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 6 Tickets for Sponsors & Smokers Salute Party
- 🔥 24 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$5,000**

(1 Available)



## REGISTRATION SPONSOR

- 🔥 Recognition as Registration Sponsor for Basin Burnout
- 🔥 Company Logo on Signage at Entrance of Basin Burnout
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on all Signage and Marketing-Related Material at Basin Burnout
- 🔥 First Right of Refusal for Next Year's Basin Burnout – Registration Closes 12/15/25
- 🔥 6 Complimentary All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 6 Tickets For Sponsors & Smokers Salute Party
- 🔥 24 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$5,000**

(1 Available)



## SIGNATURE COCKTAIL CONTEST SPONSOR

- 🔥 Recognition as 1 of 2 Signature Cocktail Contest Sponsors for Basin Burnout
- 🔥 Company Logo on Signature Cocktail Contest Winner Awards
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on All Signage and Marketing-Related Material at Basin Burnout
- 🔥 First Right of Refusal for Next Year's Basin Burnout – Registration Closes 12/15/25
- 🔥 4 Complimentary All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 4 Tickets For Sponsors & Smokers Salute Party
- 🔥 12 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$2,500**

(2 Available)



## T-SHIRT SPONSOR

- 🔥 Recognition as T-Shirt Sponsor for Basin Burnout
- 🔥 4 Vouchers for 2025 Basin Burnout Official T-Shirt
- 🔥 Company Logo on T-Shirts for BBQ Competition Teams and Basin Burnout Merchandise Sales
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on All Signage and Marketing-Related Material at Basin Burnout
- 🔥 First Right of Refusal for Next Year's Basin Burnout – Registration Closes 12/15/25
- 🔥 4 Complimentary All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 4 Tickets for Sponsors & Smokers Salute Party
- 🔥 12 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$2,500**

(10 Available)



## HERO SPONSOR

- 🔥 Recognition as Hero Sponsor for Basin Burnout
- 🔥 This Sponsorship Level Supports This Year's Basin Burnout Veteran's Lounge
- 🔥 Company Logo on Basin Burnout & PBADD Websites and Social Media
- 🔥 Company Logo on All Signage and Marketing-Related Material at Basin Burnout
- 🔥 First Right of Refusal For Next Year's Basin Burnout – Registration Closes 12/15/25
- 🔥 4 Complimentary All-Day Passes to Basin Burnout BBQ Cook-Off and Music Festival
- 🔥 4 Tickets for Sponsors & Smokers Salute Party
- 🔥 8 Complimentary Drink Tickets for Basin Burnout BBQ Cook-Off and Music Festival

**\$1,500**

(10 Available)



# COOKING TEAM PACKAGES

REGISTER AT [WWW.BASINBURNOUT.COM](http://WWW.BASINBURNOUT.COM)



## PLATINUM BBQ COMPETITION TEAM PACKAGE

**\$7,500**

Registering as a Platinum BBQ Competition Team for Basin Burnout Includes:

- 🔥 Recognition: Your Team's Logo will be Featured on Basin Burnout & PBADD Websites, Social Media, and Event Signage
- 🔥 Cooking Space: 20' x 40' Outdoor Cooking Area with Power and Water Hookups Available.
  - 🔥 Additional Space Requests are Subject to Approval and May Incur an Additional Fee.
  - 🔥 Contact [kelly@basinburnout.com](mailto:kelly@basinburnout.com) for Additional Space Requests.
- 🔥 BBQ Competition Entries: Entry into Each BBQ Competition Category:
  - 🔥 Brisket, Steak, Ribs, Chicken, Open – Max 5 entries (1 per Category)
  - 🔥 All Entries Will be Judged Using Lonestar BBQ Rules and Guidelines (Non-Sanctioned Event)
- 🔥 Additional Contest Entries Included in BBQ Competition Team Package:
  - 🔥 Signature Cocktail Contest
  - 🔥 Best Pit Area (Judged by Basin Burnout Steering Committee)
  - 🔥 Fan Favorite Contest – Judged by the Public
  - 🔥 "Medal of Honor" Grand Champion Contest (Must Enter in 3 of 5 BBQ Competition Categories to be Eligible)
- 🔥 Alcohol Package: Delivered to Your Team Space After Loading in on Friday 3/28/25.
  - 🔥 Teams Must Submit the Alcohol Order Form by 3/15/25
- 🔥 Access:
  - 🔥 VIP Table for Evening Concert
  - 🔥 4 VIP Cook Passes to Basin Burnout
  - 🔥 4 VIP Guest Passes to Basin Burnout
  - 🔥 Bartender Passes
    - 🔥 2 All Day Passes for TABC Licensed Bartenders
  - 🔥 Sponsors & Smokers Salute Party Passes:
    - 🔥 10 Passes to Attend Sponsors & Smokers Salute Party on 3/28/25



# COOKING TEAM PACKAGES

REGISTER AT [WWW.BASINBURNOUT.COM](http://WWW.BASINBURNOUT.COM)



## GOLD BBQ COMPETITION TEAM PACKAGE

\$6,000

Registering as a Gold BBQ Competition Team for Basin Burnout Includes:

- 🔥 Recognition: Your Team's logo Will be Featured on Basin Burnout & PBADD Websites, Social Media, and Event Signage
- 🔥 Cooking Space: 20' x 40' Outdoor Cooking Area with Power and Water Hookups Available.
  - 🔥 Additional Space Requests are Subject to Approval and May Incur an Additional Fee.
  - 🔥 Contact [kelly@basinburnout.com](mailto:kelly@basinburnout.com) for Additional Space Requests.
- 🔥 BBQ Competition Entries: Entry Into Each BBQ Competition Category:
  - 🔥 Brisket, Steak, Ribs, Chicken, Open – Max 5 entries (1 per category)
  - 🔥 All Entries Will be Judged Using Lonestar BBQ Rules and Guidelines (Non-Sanctioned Event)
- 🔥 Additional Contest Entries Included in BBQ Competition Team Package:
  - 🔥 Signature Cocktail Contest
  - 🔥 Best Pit Area (Judged by Basin Burnout Steering Committee)
  - 🔥 Fan Favorite Contest – Judged by the Public
  - 🔥 "Medal of Honor" Grand Champion Contest (Must Enter in 3 of 5 BBQ Competition Categories to be Eligible)
- 🔥 Alcohol Package: Delivered to Your Team Space After Loading in on Friday 3/28/25.
  - 🔥 Teams Must Submit the Alcohol Order Form by 3/15/25
- 🔥 Access:
  - 🔥 4 VIP Cook Passes to Basin Burnout
  - 🔥 4 VIP Guest Passes to Basin Burnout
  - 🔥 Bartender Passes
    - 🔥 2 All Day Passes for TABC Licensed Bartenders
  - 🔥 Sponsors & Smokers Salute Party Passes:
    - 🔥 10 Passes to Attend Sponsors & Smokers Salute Party on 3/28/25



# EXHIBITORS

REGISTER AT [WWW.BASINBURNOUT.COM](http://WWW.BASINBURNOUT.COM)

Support the Basin Burnout and your local business by registering as an exhibitor! Our Exhibitor Package is designed for boutiques and other local businesses to set up a booth near the entrance of the Basin Burnout for maximum visibility.

## EXHIBITOR PACKAGE - \$500

- 🔥 10' X 10' (100 sq ft) Space for Vendor or Organization Booth
- 🔥 4 Complimentary All-Day Passes to Basin Burnout Cook-Off and Concert
- 🔥 Logo Recognition Online on Basin Burnout & PBADD Websites, Event Guide and Signage
  - 🔥 Additional Space Requests are Subject to Approval and May Incur an Additional Fee.
  - 🔥 Contact [kelly@basinburnout.com](mailto:kelly@basinburnout.com) for Additional Space Requests.



# JUDGES

Interested in becoming a BBQ Judge for this year's Basin Burnout?

Judges will select preferred time slot and category -subject to availability.

All time slots will be between 10:50AM - 3:30PM on day of event.

Contact [kelly@basinburnout.com](mailto:kelly@basinburnout.com) for more details.

# TICKETS

Basin Burnout is open to the public. Sponsors and BBQ Competition Teams receive a select number of Cook, Guest and Bartender passes to distribute. Sponsors and BBQ Competition Teams can purchase additional Cook and Guest Passes at a discounted rate when registering online.

*All other attendees can purchase an All-Day Pass, VIP Pass, Concert Only Pass or VIP Table to attend the Basin Burnout.*

## ALL-DAY PASS

\$50 ONLINE / \$60 AT THE DOOR

Access to BBQ Competition Team Area to Sample Complimentary BBQ, Live Music All Day, Evening Headliner, Kid Activity Area & Exhibitor Area.

## CONCERT ONLY PASS

\$30 ONLINE / \$40 AT THE DOOR

Access Beginning at 5pm for Evening Headliner, Kid Activity Area, & Exhibitor Area.

## VIP PASS

\$100 ONLINE / \$110 AT THE DOOR

Access to BBQ Competition Team Area to Sample Complimentary BBQ, Standing Room Near Stage for Evening Headliner, Kid Activity Area, Exhibitor Area, Access to VIP Area with VIP Bar & Bathrooms.

## VIP TABLE - SEATS 8

\$2,500

Access to BBQ Competition Team Area to Sample Complimentary BBQ, 8-Person Table Near Stage for Evening Headliner, Kid Activity Area, Exhibitor Area, Access to VIP Area with VIP Bar & Bathrooms.

## COOK PASS

BBQ COMPETITION TEAMS ONLY

1 PASS FOR \$25 / 5 PASSES FOR \$100

Want to include more individuals in your BBQ Competition Team? Purchase additional Cook Passes for your Team Package. Cook Passes include access to BBQ Competition Team Area, Live Music All Day, Evening Headliner, Kid Activity Area, Exhibitor Area. **Cook Passes can only be purchased by BBQ Competition Teams.**

## GUEST PASS

BBQ COMPETITION TEAMS & SPONSORS ONLY

1 PASS FOR \$25 / 5 PASSES FOR \$100

Want to distribute Basin Burnout tickets to employees or customers? Purchase additional Guest Passes for your Sponsorship or BBQ Competition Team package. Guest Passes include access to BBQ Competition Team Area, Live Music All Day, Evening Headliner, Kid Activity Area, Exhibitor Area. **Guest Passes can only be purchased by Sponsors or BBQ Competition Teams.**

## VIP COOK PASS

BBQ COMPETITION TEAMS ONLY

1 PASS FOR \$50 / 5 PASSES FOR \$200

Want to include more VIP individuals in your BBQ Competition Team? Purchase additional VIP Cook Passes for your Team Package. Cook Passes include access to BBQ Competition Team Area, Standing Room Near Stage for Evening Headliner, Kid Activity Area, Exhibitor Area, Access to VIP Tent with VIP Bar & Bathrooms. **VIP Cook Passes can only be purchased by BBQ Competition Teams.**

## VIP GUEST PASS

BBQ COMPETITION TEAMS & SPONSORS ONLY

1 PASS FOR \$50 / 5 PASSES FOR \$200

Want to distribute Basin Burnout VIP Tickets to employees or customers? Purchase additional VIP Guest Passes for your Sponsorship or Team Package. VIP Guest Passes include Access to BBQ Competition Area, Standing Room Near Stage for Evening Headliner, Kid Activity Area, Exhibitor Area, Access to VIP Tent with VIP Bar & Bathrooms. **VIP Guest Passes can only be purchased by Sponsors or BBQ Competition Teams.**